

Fews Marquees sponsored the Atlantic Ambition rowing team who took on the Talisker Whisky Atlantic Challenge. Covering 3000 miles from La Gomera to Antigua, it is recognised as the world's toughest rowing race. Crews tested the limit of their physical and mental strength; to achieve something unthinkable, rowing unaided across the Atlantic ocean. The race began in early December 2019, where the team aimed to reach Antigua in just 40 days. Two of the four man crew were former employees of Fews Marquees, Ewan Bell and Ed Wilson, and their motivation went beyond a physical and mental challenge.

As part of the project, Atlantic Ambition raised money for causes related to the health of our oceans. The Marine Conservation Society and The Surfrider Foundation are both involved in the sustainable use of our oceans, by minimising the harm when harvesting resources when fishing or extracting oil, and working to prevent and remove marine litter and pollution.

Atlantic Ambition



The journey also generated important scientific data. In a first of its kind, they conducted scientific research by measuring critical ocean properties during the crossing. Utilizing Smartfin technology the boat was fitted with custom sensors that measured the important ocean properties, including temperature, dissolved oxygen and chlorophyll levels.

This unique data set will be used to help researchers and scientific communities understand trends in the Atlantic Oceans health. Atlantic Ambition finished 7th in 39 days 21 hours and 2 minutes, beating their target and demonstrating that their preparation, teamwork and determination were right on the mark.

We are very proud of the chaps and are delighted to have supported them in their once-in-a-lifetime challenge.

FEWS NEWS



Welcome to the latest edition of Fews News

Over the last couple of years Fews have invested heavily in infrastructure, our products and people. As a result, and despite a challenging environment, 2019 saw significant progress in a number of key areas.

Over 300 projects were delivered through the year, with a 95% retention rate on annual events – a key measure of our focus on service. It was also our largest ever single event delivery with over 8750m2 of structures on one site.

Our flagship product, the Igloo saw a 400% growth in usage, and we saw an increase in our Industrial business with long term hires and structure sales of £1.03m.

2020 marks our 20th anniversary and I'm immensely proud of how the team has grown and developed. A lot has changed since we operated with a single 9m structure, a Land Rover and a handful of unsuspecting friends and family.

Here's to a successful 2020 for us all!



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Hay Festival

Running for twenty years, Hay Winter Weekend is a smaller version of the main literary festival with events taking place in marquees erected in the town. The 2019 Festival was the biggest and most high-profile yet.

The organisers needed high quality event structures for a main theatre and queuing area, plus café and retail spaces. The site was very uneven so we had to deliver structures that would allow for the change in gradient, yet be fully accessible to festival goers.

Our solution included three curved roof Premium structures with levelled cassette flooring to 600mm from ground height.

- **Main Theatre:** 20m x 20m curved roof premium marquee
- **Retail and Café:** 425m² of additional curved roof premium structures
- **White flat linings**



The Retreat

An exclusive London production company approached Few's to design and deliver a temporary village for a one-day company retreat.

This was a very challenging project from the start with only four months from brief to delivery. The client required a turnkey solution for 19 separate structures within a designated time frame. The project demanded a lot of detailed planning and organisation from the team to enable a build spanning 10 days and dismantle in just 7 days.

The centrepiece was a 40m x 95m Igloo structure named "The Dome" for the main plenary meeting and dining area, plus a spectacular event performance.

- **The Dome:** 40m x 95m Igloo structure
- **The Glass House:** 20m x 20m curved roof premium structure
- **The Lake House:** 20m x 25m curved roof premium structure
- **Production Area:** 15m x 20m curved roof premium structure
- **The Amphitheatre:** 15m x 20m white stretch tent

Total 8750 square metres of structures

Ice Skate Birmingham

Ice Skate Birmingham wanted a visually stimulating and different structure to house the return of their ice rink to the original site at Centenary Square in Birmingham after a two-year hiatus, and there needed to be a real wow-factor from previous years and competitor events.

We erected three structures, including a 14m high, 30m x 30m Igloo to house the ice rink.

To ensure a solid, flat foundation and deal with a drop in ground levels, a sub-structure grid and cassette flooring system was installed to support the rink.

Tens of thousands enjoyed all that was on offer and plans for 2020-2021 are already well under way.

- **Igloo:** 30m x 30m, 14m high with clear PVC throughout
- **Skate Exchange:** 20m x 10m curved roof premium structure with clear PVC
- **Sky Lounge:** 10m x 25m curved roof premium structure with clear PVC



Parklife

Parklife Festival organisers approached Few's Marquees to provide temporary structures for the iconic Palm House stage and VIP area.

Looking for a new and different design for the Palm House, we were challenged to provide a practical yet striking structure, with the strength to support all the necessary suspended production.

We designed an awesome and imposing 14m high, 30m x 50m Igloo structure with a rounded front providing a very different appearance to before.

With the ability to support 3,000kgs on each of the nine arches, the crew were able to place production equipment exactly where they needed it.

- **Igloo:** 30m x 50m, 14m high Igloo structure, silver/black above stage, clear PVC above crowd
- **VIP:** 10m x 20m curved roof premium marquee, glass walls, clear PVC roof

